UWS Strategy and Plan 2010 – 2015: Making the Difference

Our vision

“Bringing knowledge to life in Greater Western Sydney through community and business engagement with our learning and our research”

What we are

- Research-led
- Student-centred
- Community focused
- Responsive and results-oriented

What we believe in

- The primacy of the student experience
- Opportunity and excellence
- Environmental and social responsibility
- Being connected locally and internationally
- A vibrant and inclusive intellectual community
- Valuing and rewarding our staff

What we will do

1. Create a superior and engaged learning experience
   - Enable students to study in their own time, supported by ICT-enabled learning resources
   - Create a first year experience that optimises retention and success
   - Implement a comprehensive Indigenous education strategy
   - Develop staff capacity for high quality teaching
   - Embed engaged learning in every program
   - Create pathways that attract talented students from diverse backgrounds
   - Ensure students achieve the highest possible academic standards

2. Develop focused, relevant and world-class engaged research
   - Increase overall research intensity and performance
   - Achieve outstanding quality in research and scholarship
   - Enhance and increase the scope of our productive research groups
   - Develop effective research partnerships
   - Provide a rich and stimulating environment for research students

3. Build organisational and financial strength
   - Attract, retain, recognise, reward and develop high quality staff
   - Implement 5-year financial and capital plans and a rolling 3-year budget framework
   - Ensure sustainability in the University’s academic program and operations
   - Build robust international enrolments
   - Leverage land-holdings to increase income
   - Build commercially astute and profitable UWS businesses
   - Build productive relationships with Alumni and potential University sponsors

Our current priorities

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<th>Widening Participation</th>
<th>Student Retention</th>
<th>Research Outcomes</th>
<th>International Students</th>
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“Our mission

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“Opportunity and excellence

Environmental and social responsibility

A vibrant and inclusive intellectual community

Valuing and rewarding our staff

“We aim to be a university of international standing and outlook, achieving excellence through scholarship, teaching, learning, research and service to its regional, national and international communities, beginning with the people of Greater Western Sydney”